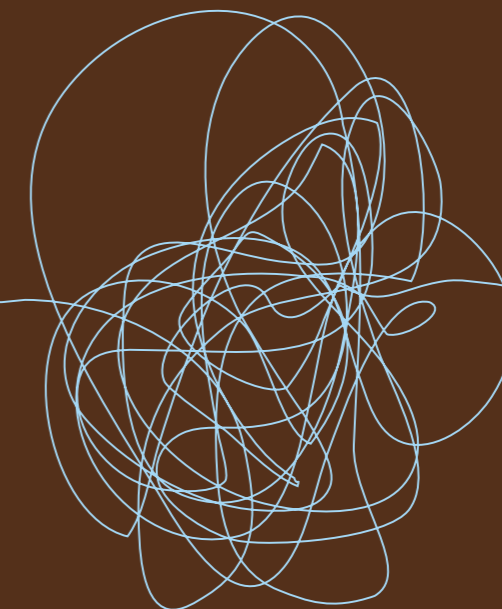
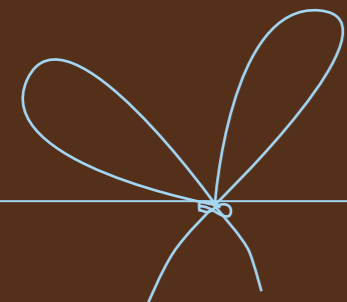




GRAF & PITKOWITZ
ATTORNEYS-AT-LAW



IP/IT &
Data Protection

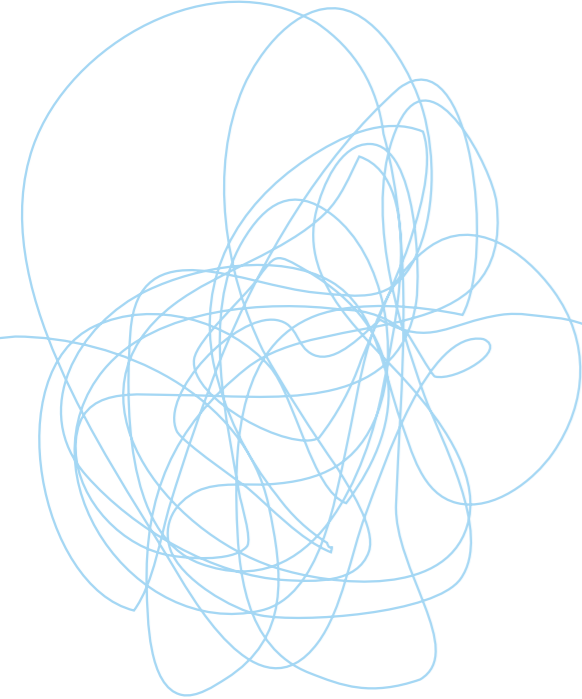
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VIENNA
T +43 (0)1 401 17 0
Stadiongasse 2
A-1010 Vienna

GRAZ
T +43 (0)316 833 777 0
Marburger Kai 47
A-8010 Graz

office@gpp.at
www.gpp.at

IP/IT and Data Protection



We advise our clients on all IP-related matters, including the development of pre-registration strategies, registrations and renewals. We have an especially strong record on successful trademark and patent litigation.

We also help our clients to prepare for the upcoming drastic changes in European and Austrian data protection law, advise on data breach emergencies and assist our clients in their compliance.

IP and IT matters frequently arise in connection with other practice areas, notably insolvency and restructuring and M&A. Our IP and IT team works closely together with specialists from these practice groups to provide our clients with a “one-stop shop” solution to their needs.



Claudia Csáky heads our IP team. Claudia has over 20 years of experience as an IP advisor and has a strong record as a litigator. In recent years she has successfully represented our clients Esterházy and VELUX before the Austrian Supreme Court. She is a member of International Trademark Association (INTA), the German Association for the Protection of Intellectual Property (GRUR), the European Communities Trade Mark Association (ECTA) and the Austrian Association for Industrial Property and Copyright (ÖV).

David Seidl is in charge of IP matters in our Graz office. He was trained at the Max Planck Institute for Intellectual Property and Competition Law in Munich, Germany and particularly focuses on the interface between IP and insolvency law.

Ferdinand Graf, a founding partner of Graf & Pitkowitz, heads the Data Protection team. He has advised Fortune 500 companies on the establishment of whistleblower hotlines, on employee data administration within transnational groups of undertakings and on how to react to data breach incidents. He has published articles on data protection, has spoken on data protection issues before the ABA and the NYSBA and has acted as an expert on Austrian data protection law before foreign courts.

Graf & Pitkowitz is a full-service law firm positioned to advise clients on all aspects of Austrian and European business law. We negotiate and structure business transactions and successfully represent our clients before Austrian and international institutions. The firm was founded in Vienna in 1994 and expanded to Graz in 2002. Although we are not part of any network, our practice has grown quickly and now belongs to the largest and best-known practices in Austria.

“*Claudia Csáky of Graf & Pitkowitz Rechtsanwälte GmbH enters the rankings due to strong market feedback. She focuses on trade mark issues, advising clients from the life sciences, luxury goods and media sectors. She recently represented VELUX in a trade mark infringement dispute. “I am very satisfied with her work. She was easy to contact, quick and very friendly,” a client says.*”



“*Clients praise department head Ferdinand Graf for his ability to “co-ordinate the firm’s activities perfectly and never lose sight of the commercial interests of our company.”*”

“*Graf & Pitkowitz’s professional, knowledgeable team is particularly active in the life sciences and luxury goods sectors, and has experience in trade mark and patent matters, including litigation.*”

